



## 2023 ADVOCACY AGENDA

JAX Chamber works to improve the economic future and quality of life in Jacksonville and our region as a whole, in collaboration with our members and partners in the public and private sectors.

Through the Chamber's policy priorities, we work to help businesses thrive and grow in every corner of our community.

By supporting key initiatives and promoting business-friendly policy, the JAX Chamber helps connect everyone in our community to the opportunities to succeed.



# 2023 Advocacy Agenda

## Talent Development Attraction



- Advocate for significant public and private investments in our higher education institutions to increase the number of graduates in targeted industries.
- Strengthen partnerships between business and educational institutions to encourage training programs and internships that will develop the next generation of talent.

## Economic Development



- Partner with public and private downtown businesses and organizations to advocate for policies that will encourage downtown development and market the residential benefits in the push to have 10,000 people living downtown.
- Advocate for investments in infrastructure that support projects in neighborhoods across the region.

## Business Climate



- Advocate for economic programs that help our region and state remain competitive in attracting investment.
- Seek to implement policies or programs that connect entrepreneurs and small businesses with access to capital and credit.



## Innovation



- Build more education and corporate partnerships at the Open Innovation Center to strengthen the region's innovation ecosystem.
- Advocate for the creation of the Bay Street Innovation Corridor in Downtown Jacksonville where innovators can test new products.

## Quality of Life



- Support the Downtown Riverfront investment in the Emerald Trail and creation of destination parks in and around Downtown.
- Advocate for policies that support arts and culture programming in the region.